

Upscaling socio-technical bundles of innovation based on nature positive or agro-ecological principles: theory, methods and feedback from experience

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## **Upscaling**



**Outscaling** refers to the spreading of something within the same sphere (replication, multiplication, mainstreaming and expansion) while **Upscaling** refers to the creation of conducive conditions and policies (institutionalization) for scaling.

#### Scale Up:

'Impacting laws and policy' Changing institutions at the level of policy, rules and laws

#### Scale Out:

'Impacting greater numbers' Replication and dissemination, increasing number of people or communities impacted

#### Scale Deep:

'Impacting cultural roots'
Changing relationships,
cultural values and beliefs,
'hearts and minds'

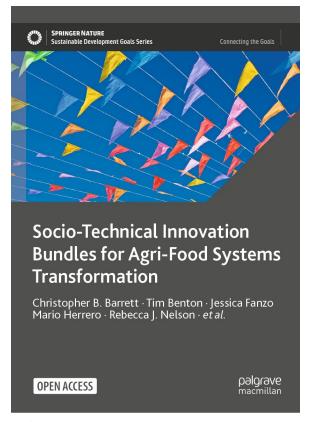
Moore, Michele-Lee & Riddell, Darcy & Vocisano, Dana. (2015). Scaling Out, Scaling Up, Scaling Deep Strategies of Non-profits in Advancing Systemic Social Innovation \*. Journal of Corporate Citizenship. 2015. 67-84.

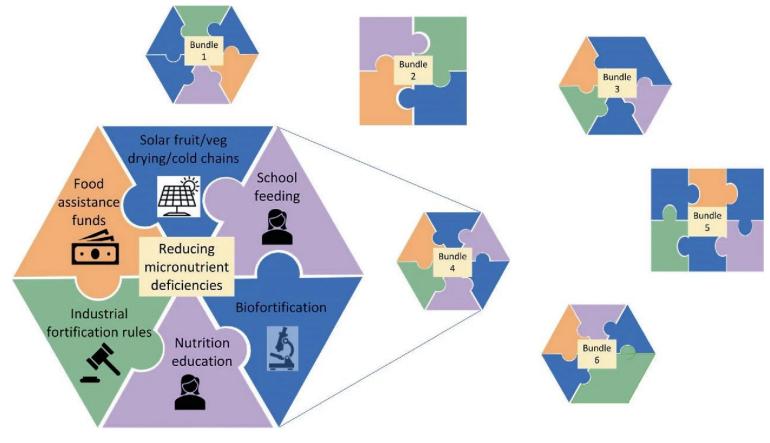
## Socio-technical innovation bundles (STIBs)



**Socio-technical innovation bundles (STIBs)** are contextualized combinations of interrelated technical advances and social, organizational and policy/institutional enablers that are packaged for impactful

implementation and scaling.



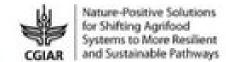


Barrett, C.B. *et al.* (2022). Socio-Technical Innovation Bundles for Agri-Food Systems Transformation. In: Socio-Technical Innovation Bundles for Agri-Food Systems Transformation. Sustainable Development Goals Series. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-88802-2 1

### Nature+



## What is Nature-Positive Agriculture?



### **UN Food Systems Summit Definition**

- Agriculture system based on regenerative, non-depleting and nondestructive use of natural resources
- Stewardship of the environment and biodiversity (in the face of climate change and other global environmental challenges like deforestation)
- Protect, sustainably manage and restore the productive system
- Ensure food security and nutrition for a growing population

## Agroecology









CO-CREATION AND SHARING KNOWLEDGE



SYNERGIES



**EFFICIENCY** 



RECYCLING



RESILIENCE



HUMAN AND SOCIAL VALUES



CULTURE AND FOOD TRADITIONS



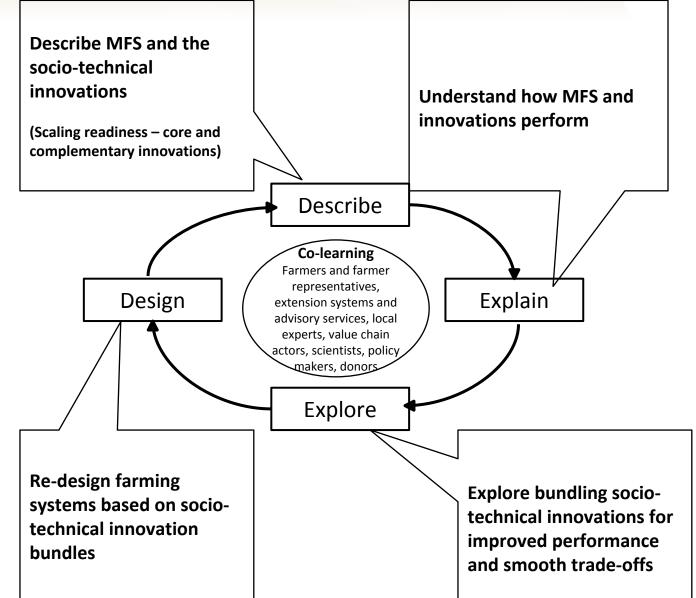
RESPONSIBLE GOVERNANCE



CIRCULAR AND SOLIDARITY ECONOMY

**DEED in Si-MFS** 





## Sembrando Vida in Mexico



National policy on reforestation to strengthen rural communities

Payment to farmers to establish trees

Eco-regional selection of species and (agro)forestry systems.

Production and distribution of seedlings by the state Technical advice and on-ground implementation/monitoring by governmental state extension.



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#### Some criticism:

Too vertical and state dependent
Too expensive
With un-intended effects (deforestation)
Sometimes non-adapted to local reality (e.g mixed-crop livestock systems)



# CA in NW India (IGP)



Improved agronomic practices (CA) for W-R cropping system

Credit schemes and subsidies for machinery acquisition

Capacity development of farmers, services providers, extension agents and machinery manufacturers





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#### **Important impact:**

Increased overall performance of the cropping system (Higher yield and yield stability, increased RUE, lower less environmental externalities and room for diversification and intensification)

More than 1 Million Ha under improved system in a decade







## **Concluding remarks (interrogations)**

### Upscaling socio-technical bundles of innovation based on nature positive or agroecological principles

Upscaling implies transforming norms and institutions (e.g. markets, programs and policies)

Socio-technical innovation bundles are very context specific (Agroecology and nature+) and will take different forms (innovations and the way there are bundled)

Generic frameworks with specific (fit for purpose and context) methods and tools may help in the support of guide the development of socio-technical bundles.

#### **BUT:**

Are the different concepts (upscaling, STIBs) irreconcilable?

What is the level or scale at which these two concepts can be aligned?



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# **THANK YOU**